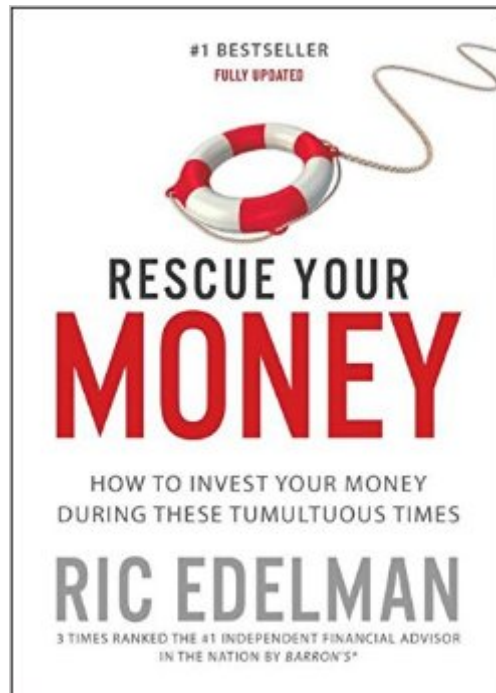


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Rescue Your Money: How To Invest Your Money During These Tumultuous Times



Synopsis

In this updated edition of *Rescue Your Money*, New York Times bestselling author and investment guru Ric Edelman offers no-nonsense, practical advice for how to keep your investments safe in any economic climate. Everyone knows that the ideal investment strategy is to buy low and sell high. But how do you know what stocks will pay off? And how do you know when it's the right time to sell? No matter what you hear, there's no such thing as a sure bet: following fads, listening to the media, and even taking the advice of an investment manager on a roll won't guarantee a payout. To help you understand how to do it correctly, Edelman shows you the one major goal you should have as you seek investment success; the two major obstacles you'll encounter; the one big question you'll have to face; and two basic truths • that confront "and confound" every investor. If you're scared or confused about how to handle your investments and fed up with advice • from brokers, advisors, and media darlings that has cost you huge sums and placed your financial security at risk, the cure is in your hands. With a cheerful tone that will boost even the most panicked investor's spirit, Edelman reveals the best investments you can make right now to *Rescue Your Money*.

Book Information

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Customer Reviews

I received this book for free at an Edelman seminar. The book is far better than the seminar. Easy reading, small; I finished it in two hours. If your choice is between the seminar and the book, skip the seminar and go for the book. Here are some highlights and questions:- It was the single best presentation of both risk and the importance of diversification I have ever read.- I didn't know that

the average mutual fund fares better than the average stock. Not sure I believe it. No explanation of how the data was constituted. Hmm. His company uses Dimensional Fund Advisors. I thought they followed the math about index funds as taught at IFA.com which would disagree. (There is some connection between the two, IFA and DFA. I think one is theoretical, the other practical.)- He explained why he avoids all individual stocks and also all regular mutual funds. But I wish he would explain more about his strategy as to why he doesn't even mention index funds. Perhaps the institutional shares and the ETFs he uses are very broadly diversified.- I didn't know I could access Institutional shares; through his practice I can. I'll consider it but he says others use the same DFA group, too.- Odd: He talks about rebalancing a portfolio when it gets only 2 percent away from what someone thinks is "perfect." That's crazy talk unless you don't have any trading fees. Maybe exchanges between the DFA accounts are free? Don't know and it wasn't explained.- He didn't even mention rebalancing with new money (from one's ongoing employment salary). Perhaps he forgot that some people aren't retired yet? This is standard advice for anyone who regularly contributes to their savings with new money in order to avoid incurring fees and also creating taxable events.

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